**Marwa Abd El-Moniem Ismail**

(+20)1118 216 216 | Marwa81Ismail@gmail.com

www.linkedin.com/in/marwaismail78

**Summary:** A passionate and results-driven Freelance Digital Marketer with a proven track record of crafting and implementing innovative marketing strategies to drive growth. skilled in Google Ads, social media management, content creation, and strategic planning. Co-creator of successful projects like Coco-Bar Café and ElevateU, specializing in market analysis, keyword research, and campaign management. Dedicated to leveraging creativity and analytical skills to deliver impactful results and build a future-focused digital marketing agency. Seeking opportunities to enhance brand visibility and drive customer engagement.

**Education:**

**B.Sc. of Information systems, from Faculty of Computers and Information FCI, Zagazig University, Egypt with total grade “Good”.**

**Skills:**

* Google Ads campaign setup and optimization.
* Search Engine Optimization (SEO).
* Social Media Marketing (SMM): Facebook, Instagram, LinkedIn.
* Content creation and calendar planning.
* Data analysis and performance tracking.
* General IT management responsibilities and administration.
* IT Project Management.
* Business Cases and plans.

**Work Experience:**

Jun 2024 – precent Working as Freelance Digital Marketing Specialist | Contant Creator.  
Oct 2023 Working as a freelance property consultant in REMAX Everest.

Oct2009 – Jan 2014 working as Senior IT Service Delivery Engineer for Mantrac (Mansour Group).

Apr2005 – Sep 2009 working as System Administrator and Database Administrator for Egyptian National Post Organization (ENPO).

Oct 2003-May2005 professional instructor in Virgitech Corporation, Virgitech For Training& Education

Mar 2003 – Oct 2003 as Office Instructor and Technical Support as GizaTic Training center

Working as a Part Time Instructor at Jupiter2000 -IBM Authorized Education Center and ITValley -IBM Authorized Education Center.

**Technical Courses and Certificates:**

* HP Blade Servers training.
* ITIL Foundation certified.
* PMP (project Management Professional) Course.
* MCSE Certificate: Security Track (Security on Windows Server 2003).
* Upgrading My MCSE Certificate to MCITP 2008.

**Soft Skills Courses and Certificates:**

1. DEPI - 2024
2. Soft Business Skills course at Berlitz. June 2008.
3. Communication skills course (Dale Carnegie Course) at Berlitz. August 2008.
4. PMP Course at RITI. November 2010.
5. ITIL Foundation. March 2012.